



The 7 Hermetic Principles

THE KYBALION

On the following page, we provide a concise, one-page summary of the iconic document, **The Seven Hermetic Principles**, formally known as the **Kybalion**. Here, we explain how these Universal Laws may be applied within your business environment. This document is short. It bites through the fluff.

An illustrated, fuller explanation of the original script is available in the Knight Class members' area, where other iconic publications are featured.

Deepen your understanding at GladiatorTraining.biz



Awareness of the 7 Hermetic Principles is a strategic weapon.

“The universe operates on immutable laws. The corporate arena is no exception. To ignore these principles is to sail without a compass; to master them is like harnessing the force of the wind.”





The 7 Principles applied

1. The Principle of Mentalism:

"The 'All' is Mind; The Universe is Mental."

All strategy begins in the mind. If you cannot conceive the victory, then you cannot execute the move.

2. The Principle of Correspondence:

"As above, so below; as below, so above."

As above, so below. The micro-tensions in a small team reflect the macro-crises of the entire corporation.

3. The Principle of Vibration:

"Nothing rests; everything moves; everything vibrates."

Nothing is stationery. Markets and reputations are in constant motion. Learn to synchronise your moves with the rhythm of the industry.

4. The Principle of Polarity:

"Everything is Dual; everything has poles; everything has its pair of opposites."

Every problem contains its own solution. "Crisis" and "Opportunity" are simply the two ends of the same stick.

5. The Principle of Rhythm:

"Everything flows, out and in; everything has its tides."

Influence flows in tides. There is a time to advance and a time to retreat. Do not fight the ebb; prepare for the flow.

6. The Principle of Cause & Effect:

"Every Cause has its Effect; every Effect has its Cause."

There are no accidents in strategy—only unseen causes. Every "random" market shift was set in motion by a prior action.

7. The Principle of Gender (Generation):

"Gender is in everything; everything has its Masculine and Feminine Principles."

Every strategic breakthrough requires both "Active" (Action) and "Passive" (Observation) qualities. One cannot exist without the other.